

Sponsorship and Exhibition Opportunities

**NORDTRIB
2018**



The 18th Nordic Symposium on Tribology

18-21 June 2018

Uppsala, Sweden

Sponsorship and Exhibition Opportunities

The conference

Welcome to the 18th Nordic Symposium on Tribology – NORDTRIB 2018, which will take place in Uppsala, Sweden, 18-21 June 2018. The conference venue is the Uppsala University main building, built in the 1880s and situated in the city centre of Uppsala.

The NORDTRIB symposium is held biannually in one of the Nordic countries: Finland, Sweden, Norway and Denmark. Over the years this conference has evolved into a highly regarded venue for the international tribology community, where researchers and practicing engineers from universities, research institutes and industry present their latest contributions and discuss field related issues.

The Tribomaterials research group at the Department of Engineering Sciences at Uppsala University is hosting the NORDTRIB 2018 conference. We expect about 200 international and national delegates to join the conference. More information about the conference is found on the web site, <http://nordtrib2018.angstrom.uu.se>.

Topics included

The topics of the NORDTRIB 2018 symposium include but are not limited to:

- Sustainability and energy aspects of tribology
- Mechanisms of friction and wear
- Lubrication
- Industrial tribology
- Lubricated wear
- Coatings for tribology
- Wear resistant materials
- Polymer tribology
- Modelling in tribology
- Automotive tribology
- Rock tribology
- Tribology in electrical contacts
- Biotribology
- Surface texturing for tribology
- Everyday tribology

Invitation

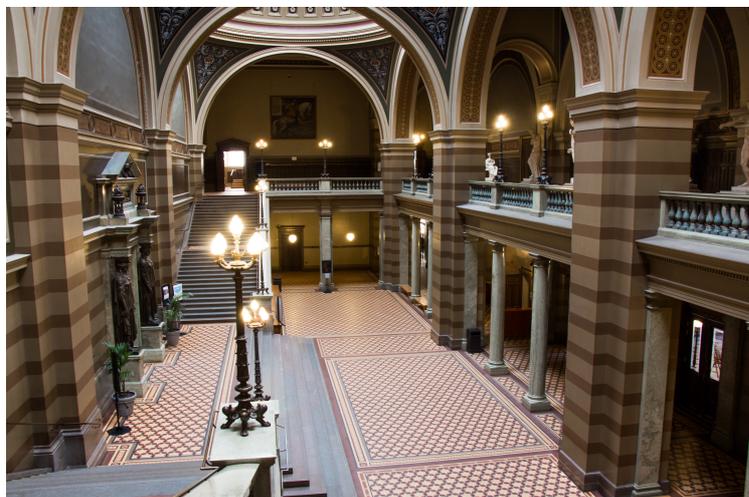
As the host of the conference we would like to invite national and international partners to support the success of the NORDTRIB 2018. We provide you with the opportunity to promote your company and its services by reserving a display area or a sponsorship opportunity at the conference.

For further information on sponsorship and exhibition opportunities, please contact: Åsa Kassman Rudolphi at nordtrib2018@angstrom.uu.se.

Welcome to Uppsala!
Prof. Staffan Jacobson
Conference chair

Exhibition opportunity

An exhibition will run alongside the conference, providing you with the possibility to network with delegates and demonstrate your products. The exhibition space will be in the main hall on the first floor, in direct connection to the conference lecture rooms and close to the space where refreshments and lunches will be served.



The display area is approximately 1,5x2 m². An ordinary table, chairs and electricity will be provided. Please, discuss any requirements, such as electricity, elevator capacity, table, poster screens, etc, with the organisers. See also attached *Terms and Conditions for the Exhibition*.

The exhibition package includes the listing of your logo, company name and direct link, on the conference website and in the program booklet. It also includes free access to refreshments and lunches served at the conference, and to the welcome reception, for up to 2 persons.

For exhibitors who would like to get access to the full conference program (a delegate place), including scientific sessions and the conference dinner, an extra fee is required. It is also possible to sign up for only the conference dinner (no access to scientific sessions).

The following options are available:

	Price in SEK (excl. VAT)
Exhibition package (2 persons)	15 000
Additional person to the package (in addition to the 2 included)	2 000 per person
Delegate place (upgrade, incl. access to scientific sessions and conference dinner)	5 000 per person
Conference dinner	1 300 per person

Sponsorship opportunities

Sponsorship of the conference gives exposure for your company and elevates your profile in the highly qualified tribology community of scientists and practicing engineers.

Sponsors will have the opportunity to select the package to receive acknowledgements, benefits and entitlements according to the level of sponsorship contribution. All requests of sponsorship will be handled on a first-come, first-served basis. However, the exclusive sponsor is given first priority.

We provide the opportunity to sign up for tailor-made sponsorship packages, but also for the possibility to sponsor specific portions or events at the conference.

All details concerning sponsorship content, time schedule, payment, etc., will be specified in a separate customized agreement. All sponsor agreements include the listing of logo, company name and direct link, on the conference website and in the program booklet.

Exclusive sponsorship package (1 sponsor)

Suggested content, which can be discussed and tailor-made:

- Company acknowledgement on all official conference support signs, program, conference website, etc. The best placement and/or largest logo.
- Free full registration for 2 delegates.
- A complimentary full-page advertisement in the program booklet.
- The logo on the lanyards for the delegate badges.
- The logo on delegate conference bags. The best placement and/or largest logo.
- Opportunity to include promotional materials in the registration material, as delegate bag insert and/or exposed on a separate table. (The material must be approved by the organisers.)
- Opportunity to brand 1 of the welcome drinks: at the reception or at the conference dinner.
- Opportunity to brand 1 lunch or refreshment break.
- Priority to award sponsor prize for best poster.

Shared sponsorship package (max 2 sponsors)

Suggested content, which can be discussed and tailor-made:

- Company acknowledgement on all official conference support signs, program, conference website, etc.
- Free full registration for 1 delegate.
- A complimentary half page advertisement in the program booklet.
- The logo on the conference bag.
- Opportunity to include promotional materials in the registration material, as delegate bag insert and/or exposed on a separate table. (The material must be approved by the organisers.)
- Opportunity to brand 1 lunch or refreshment break.

Additional exposure possibilities

A specific portion or event at the conference can also be sponsored. Examples are listed below. Observe that package sponsors have first access to some of these posts, until 18 February 2018. The organiser must approve all items and has the right to make changes of the below listed offerings.

Portion/Event	Comments	Price in SEK (excl. VAT)
Exclusive sponsorship package	<i>See suggested content above. (1 sponsor)</i>	100 000
Shared sponsorship package	<i>See suggested content above. (2 sponsors)</i>	50 000
Poster award	Opportunity to award sponsor prize for best poster. Prize provided by sponsor. <i>(2 sponsors)</i>	20 000
Logo on conference bag (for all delegates)	Item provided by organiser, logo provided by sponsor. <i>(3 sponsors)</i>	20 000
Logo on USB keys (for all delegates, for the abstracts)	Item provided by organiser, logo provided by sponsor. <i>(1 sponsor)</i>	20 000
Logo on delegate lanyards (for the name badge)	Item provided by organiser, logo provided by sponsor. Or item provided by sponsor. <i>(1 sponsor)</i>	20 000
Full-page ad in the program booklet.	Item provided by sponsor.	15 000
Half-page ad in the program booklet.	Item provided by sponsor.	10 000
Bag insert	Insertion of small brochure or similar. Items provided by sponsor. Delivery costs at sponsor expense.	10 000
Pens and notepads	To be distributed at the conference. Items provided by sponsor. Delivery costs at sponsor expense. <i>(1 sponsor)</i>	15 000
Lunch buffet sponsorship	Posters with your company logo will show your contribution. Poster provided by the organiser. Logo provided by sponsor.	from 20 000

Lunch bag sponsorship	Posters with your company logo will show your contribution. Poster provided by the organiser. Logo provided by sponsor.	from 15 000
Refreshment break sponsorship	Posters with your company logo will show your contribution. Poster provided by the organiser. Logo provided by sponsor.	10 000
Welcome drink at the reception sponsorship	Posters with your company logo will show your contribution. Poster provided by the organiser. Logo provided by sponsor.	20 000
Welcome drink at the conference dinner sponsorship	Posters with your company logo will show your contribution. Poster provided by the organiser. Logo provided by sponsor.	20 000
Free donation	<i>All sponsor agreements include the listing of logo, company name, and link to company, on the conference website and in the program booklet.</i>	Min 10 000
Any other suggestion	<i>Contact the organisers</i>	Min 10 000

Terms and Conditions for the Exhibition

1. Definitions

In these regulations the term “Exhibition” in all cases refers to the exhibition being held in conjunction with the NORDTRIB 2018 Conference. The term “Exhibitor” includes any person, firm, company or corporation and its employees and agents to whom space(s) has been allocated for the purpose of exhibiting at the Exhibition. The terms “Exhibition Management”, “Management”, or “Organiser”, refer to the NORDTRIB 2018 Organising Committee.

2. Location and duration

The Nordic Symposium on Tribology – NORDTRIB 2018, henceforth referred to as NORDTRIB 2018, will take place in Uppsala, Sweden, 18-21 June 2018. The Exhibition will be running alongside the conference.

The conference venue is the Uppsala University main building, built in the 1880s and situated in the city centre of Uppsala. The building is open for the public during daytime, and possibly also during evenings in case of parallel event, also during the conference.

3. Booking, payment and cancellation

Booking is done by mailing the Exhibition Management. Booking should be made at the latest 18 February 2018. For bookings after this date other conditions than stated in this document may be applied. The Exhibition Management has the right to approve/disapprove applications to the NORDTRIB 2018 Exhibition.

Each potential Exhibitor is required to sign an agreement and make a 30% non-refundable deposit of the total cost in order to validate the booking and to be listed at the conference website. The balance must be settled at the latest 18 April 2018.

Cancellations must be notified in writing to the Exhibition Management. In case of cancellation, the Exhibitor shall remain liable for a percentage of the exhibition fee according to the following schedule: for cancellation received on or before 18 March 2018, the 30% deposit, for cancellation received between 18 March and 18 April 2018, 50% of the total cost, for cancellations received after 18 April 2018, 100% of the total cost. Any refund for cancelled exhibit space will be made after the completion of the exhibition.

4. Exhibition plan and space allocation

The Exhibition Management designs the exhibition plan and reserves the right to make changes in the final plan if necessary. Relocation will be arranged with the exhibitor.

5. Installation and removal of exhibits

All installations must be completed by Monday 18 June between 9:00–12:00. All removal must be completed by Thursday 21 June at 15:00.

There are no storage facilities available. If not occupied by the time set for completion of the installation, such space can be taken and reallocated by the Exhibition Management. Exhibit materials not removed by the time specified will be removed by the Exhibition Management at the exhibitor’s expense and liability. Any special arrangements for installation or removal of exhibits must be made in consultation with the Exhibition Management.

6. Restrictions

The Exhibition Management reserves the right to restrict or stop any activity on the part of any Exhibitor that, because of noise, method of operation or any other reason, are objectionable or otherwise detract from or are out of keeping with the character of the Exhibition as a whole.

The Exhibition Management may prohibit installation or request removal or discontinuance of any Exhibitor that, if continued, departs substantially from Exhibitor's preapproved design and description. In the event of such restrictions, prohibitions or removal, no refund can be claimed.

The Exhibition Management disclaims all responsibility for structures and installations built by exhibitors. Any damage to the premises and facilities caused by the exhibitor or through its facilities, equipment or goods is the responsibility of the exhibitor.

The Exhibition Management reserves the right to make changes in the exhibition hours and dates. Any such changes will be made known as far in advance as possible and exhibitors will be notified accordingly.

7. Damage to the premises

Exhibitor is liable for any damage caused by exhibitor, exhibitor's agents, employees or representatives to any part of the building, or to other exhibitor's property. Exhibitor may not apply paint, lacquer, adhesive or other coatings to any part of the building.

8. Security and insurance

Exhibitors agree to retain sole responsibility at all times for the safety and security of all exhibit materials. Neither the organiser, nor the venue is responsible for any loss or theft of exhibitors' materials and equipment and has no responsibility for objects exhibited, apparatus or rented articles, or any damage caused by third persons to said objects.

9. Liability

In the event of being necessary for any reason whatsoever for the exhibition to be abandoned, postponed or altered in any way in whole or in part, the Organisers shall not be liable for any expenditure, damage or loss incurred in connection with the Exhibition. The Organisers shall further not be liable for any loss, which the Exhibitor may incur owing to the intervention of any authority, which prevents or restricts the use of the premises or any part thereof in any manner whatsoever.

10. Other

Any and all matters or questions not specially covered by these regulations will be subject solely to the decision of the Organisers.